ARTWORK GENERAL INFORMATION
FOR PRODUCTS SHOWN ON PAGES 1-187

Please refer to the following pages for artwork specifications for each imprint process.

ART CHARGES

• Email Proof: Free. May take up to 48 business hours from receipt of required artwork and complete purchase order.

• Creative Artwork Services: $60 (G) per hour. First hour is free.

• Proof Revisions: Free

These art rates do not apply to virtual proofs and Design Centre orders.

COPYRIGHT & REGISTERED TRADEMARKS

BAG MAKERS is unable to typeset, modify, or alter logos or artwork with a registered trademark or service mark. Modifications may violate or infringe on the owner's rights or brand guidelines. This includes, but is not limited to:

• Removing or adding service marks (®, TM, SM,©)

• Adjusting line thickness

• Changing font styles

• Modifying colors, size, spacing, or clear space surrounding the logo.

Any alterations needed to artwork that contains a copyright or registered mark should be provided by the company that owns the rights to the artwork.

QR CODES

If your imprint includes a QR code, please follow these basic guidelines to ensure optimum code functionality. Visit our website for more details.

PRINT METHOD	CAN WE PRINT IT	MINIMUM SIZE	IMPORTANT GUIDELINES
CHROMATIC **COLOR**VISTA DIGITAL FULL COLOR *DYNAMIC COLOR* DIRECT PRINT SUBLIMATION	YES	1.5" square	• A white background and border space must surround the code in order to create a clean, unobstructed scan.
FOIL PRINT	YES	1.5" square	• For best results, the bag color should be white or frosted only. • High contrast, dark imprint color is recommended. • Due to the bag texture, Matte Shoppers are not available.
FLEXO INK PRINT	YES	1.5" square	• For best results, the bag color should be limited to white only. • Not available on hi-density bags.
BRILLIANCE MARQUEE SCREEN PRINT SPARKLE	NO	N/A	Not available.

FONT AND LINE SIZE CHART

6-POINT font
8-POINT font
9-POINT font
10-POINT font
11-POINT font
12-POINT font
13-POINT font
14-POINT font
15-POINT font
16-POINT font

¼-POINT line
½-POINT line
1-POINT line
2-POINT line
3-POINT line
4-POINT line
5-POINT line
6-POINT line

1.5"

Actual size 1.5" square.

* Product and imprint colors shown throughout this catalog may vary slightly from actual product colors due to the inherent limitations in printing.